

Message Text

UNCLASSIFIED

PAGE 01 MONTEV 04960 281301Z
ACTION EB-07

INFO OCT-01 ARA-10 ISO-00 COME-00 L-03 STR-04 TRSE-00
CIAE-00 INR-07 NSAE-00 /032 W
-----281319Z 009706 /53

R 281244Z DEC 76
FM AMEMBASSY MONTEVIDEO
TO SECSTATE WASHDC 2885

UNCLAS MONTEVIDEO 4960

E.O. 11652: N/A
TAGS: EIND, UY
SUBJECT: TRADEMARK PROTECTION: PROCTER AND GAMBLE CO.

REF: STATE 306823

1. EMBASSY DELIVERED INFORMAL "CALL OF ATTENTION" BY LETTER ON DECEMBER 127 TO BUREAU OF INDUSTRIAL PROPERTY (DPI) INFORMING IT OF OPPOSITION TO ATTEMPTED REGISTRATION, NOTICE OF WHICH WAS PUBLISHED IN DECEMBER 16, 1976, OFFICIAL GAZOXZE (REFTEL. EMBASSY LETTER DOES NOT CONSTITUTE A LEGAL ACTION ON PROCTER AND GAMBLE'S BEHALF. IT DOES "CALL THE ATTENTION" OF DPI TO AN UNAUTHORIZED ATTEMPT AT REGISTRATION, INFORMATION DPI WILL CONSIDER IN STUDYING THE REQUEST. COPY OF LETTER BEING FORWARDED TO ARA/ECA.

2. RECEIVING OFFICIAL AT DPI REMARKED THAT THIS SHOULD BE SUFFICIENT TO HALT REGISTRATION OF SUBJECT TRADE NAME BY UNAUTHORIZED FIRM. HOWEVER, HE ALSO NOTED THAT REGISTRATION OF A TRADENAME AND INCORPORATION OF PIRATE FIRM ARE TWO SEPARATE PROCESSES IN URUGUAY AND THAT IN THE ABSENCE OF FURTHER ACTION, THE PIRATE FIRM WILL PROBABLY CONTINUE IN EXISTENCE UNDER UNAUTHORIZED.

3. EMBASSY WOULD APPRECIATE KNOWING NAME OF P AND G'S LEGAL COUNSEL IN URUGUAY.
SIRACUSA

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: LITIGATION, TRADEMARK INFRINGEMENTS, BUSINESS FIRMS
Control Number: n/a
Copy: SINGLE
Draft Date: 28 DEC 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976MONTEV04960
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760473-1116
From: MONTEVIDEO
Handling Restrictions: n/a
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Previous Handling Restrictions: n/a
Reference: 77 STATE 306823
Review Action: RELEASED, APPROVED
Review Authority: vogelfj
Review Comment: n/a
Review Content Flags:
Review Date: 08 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <08 JUN 2004 by chengls>; APPROVED <23 DEC 2004 by vogelfj>
Review Markings:

Margaret P. Grafeld
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04 MAY 2006

Review Media Identifier:
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Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TRADEMARK PROTECTION: PROCTER AND GAMBLE CO.
TAGS: EIND, UY, US, PROCTOR & GAMBLE CO
To: STATE
Type: TE
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